

Date: February 6, 2009

Re: Floorball Program
Boys & Girls Clubs of the Austin Area

To Whom It May Concern:

I write today to tell you about our successful floorball program. Three years ago we started a floorball league with six of our Clubs participating. The league has been a hit from the start. This year 10 of our Clubs are participating in the league.

I believe our kids love floorball for multiple reasons. What I've seen in the games (and I've personally refereed approximately 75 or more games over the past three years) is every kid is involved in the action; and there's lots of action. Unlike basketball, baseball or football, everyone gets there "touches". As a player, a kid will not go a minute or two without passing, shooting or stopping a pass or shot. The games are fast; the kids never seem to stop running. I'm also proud of our girls' participation as they play on our coed teams and girls' only teams.

None of our coaches had ever coached floorball before we started the program. They have embraced the sport as much as our kids. We've had staff games after hours that work as well as any teambuilding/morale booster we've ever tried. Sometimes I've had trouble determining who is having more fun: our kids, staff or fans. Ask our kids what their favorite sport is and your going to hear floorball cited as much as basketball. That's impressive.

Please contact me if you would like to know how much fun we have with floorball and why I cannot recommend it enough for kids.

Sincerely,

Brian Beaulieu
Director of Operations
Boys & Girls Clubs of the Austin Area
512-431-2603