

Floorball Musings...News, Thoughts and Opinions about EVERYTHING Floorball

FloorballPlanet – Who we are and why are we doing this?

Darryl Gross – 2/11/20

WHO ARE WE? FloorballPlanet has been around since 2008 and we are the ONLY company in the United States dedicated to promoting the SPORT OF FLOORBALL. There are some companies out there who sell floorball products in one capacity or another and there are other companies who jumped into the floorball marketplace thinking there was money to be made. Most of these companies are no longer in business.

As the largest supplier of floorball equipment in North America, we maintain an extensive inventory of floorball sticks, balls, bags, goals, goalie gear and accessories in our 12,800 SF warehouse just a few miles south of the Dallas-Fort Worth airport in North Texas. In addition to direct online sales through this web site, most of our inventory is listed on the major online seller marketplaces including Amazon, Walmart and eBay. When you order one of our products through these sites, we promptly fulfill the order with the same care as those orders placed on our site and we always strive to ship your order the same day we receive it. In addition to online sales, we offer direct retail sales to individuals and organizations along with discount programs for schools, recreation centers, hockey organizations, Special Olympics and floorball clubs. We also supply various sports and hockey resellers with floorball sticks and accessories. Floorball has yet to make its presence known in a significant way at sports retailers, but we're working on it!

At FloorballPlanet, we eat, sleep and breathe floorball. As principals of GBK Sports, Jukka Kotti and I have worked nonstop to promote the growth of floorball in the USA and there is not a day that goes by when we are not talking, teaching, or promoting floorball. We work closely with the United States Floorball Association in promoting its mission and are two of the four original founding members of the North Texas Floorball Association (NTFA). Dan Torretta, a key member of our team, moved to Texas from New Jersey three years ago specifically to be at the center of floorball in the United States. To our knowledge, he is the ONLY full-time floorball employee in the country. His floorball skills and experience at all levels, including World Floorball Championships, make him the "go-to" guy when you have questions about the best floorball stick to fit your playing style. Collectively we have run hundreds of floorball training sessions for schools and other programs and for the past few years we have been actively working with Special Olympics helping them transition from floor hockey to floorball. We have been 100% involved with running three U.S. National Floorball Championships including last year's premier event in Lynchburg, Virginia which was held in conjunction with State Games of America.

WHY ARE WE DOING THIS? We are adding this new page to our web site because there really isn't another place where we can talk at length about floorball issues that are important. And believe me, we have a lot to say! As the title indicates, we will use this page to write news articles and share our thoughts and opinions about a variety of topics. We will publish new articles whenever the need strikes – as often as every few days or it may stretch into weeks before we write again. Future articles in the works include:

- Floorball Sticks & Equipment – Why Buy in the USA
- Floorball vs Hockey
- It's All About the Fundamentals
- Floorball Tournaments in the USA
- Is There a BEST Floorball Stick?
- Floorball and Special Olympics
- Is It Floorball?
- Zorro Sticks – What to Buy, What NOT to Buy
- Grassroots Floorball
- Starting a Floorball Club

Be sure to bookmark this page so you can check back often. We'll try to announce new articles on Facebook and Twitter. Guest articles are always welcome. Feel free to email me at darryl@floorballplanet.com or call 817-806-5002.