



## What is Floorball?

Floorball is a fast paced, exciting, safe and low-cost type of indoor hockey. At first glance, it resembles floor hockey or ball hockey but it is played with advanced light weight sticks and rules that make game play much safer. Floorball can be played practically anywhere and is ideal for schools, community centers, arenas, sports facilities, or for hockey teams as dry land training.

Floorball is definitely different than floor hockey! Every rule in Floorball has its basis in safety; the rules lend themselves to a safe, yet exciting and fast style of game play. It is easy to teach. In after school classes, team building events, or recreational games it takes five minutes to learn the six basic rules needed for play. The equipment design also makes it a safer sport than your regular old floor hockey. The sticks are shorter (waist high), round and light weight with a better grip (easier to control), and tough (fiberglass composites) so they last. Floorball sticks also look really cool! All of these factors combine to make it easier for a kid or adult to control their stick which in turn makes for a safer game for everybody.

## Floorball in the USA

With its roots in Scandinavia, floorball is played by millions of people in over 50 countries. It is very popular in Canada and is rapidly becoming a sports phenomenon in the United States. Floorball has been adopted by many schools, community centers and other organizations. Teams are springing up across the country with most activity centering on both coasts and in Texas. The sport of floorball has an annual world championship tournament and is played at the World Games. The International Floorball Foundation (IFF) hopes floorball will be part of the Summer Olympics by 2028.

## Floorball is ideal for:

- Schools – for their physical education curriculum, summer programs and team sports. Perfect for elementary schools, middle schools, high schools, alternative schools and colleges. Ideal for college recreation and intramural programs.
- Churches and youth groups for use in their activity programs.
- Ice, roller and inline rinks are using floorball for birthday parties and team events.
- Sports complexes offer floorball equipment for sign-out and active play.
- Hockey teams and colleges are incorporating floorball into their off-ice and dry land training programs.
- Hockey associations are using floorball to introduce young kids to hockey-like activities before they are old enough for learn-to-skate and introductory hockey programs.
- Companies use floorball for team-building events and corporate retreats. More fun and inclusive than paintball, basketball, volleyball or other activities.
- Nonprofit organizations use floorball as an excellent fund raising activity.

## What makes floorball so popular?

- It's Fun! Everyone participates.
  - All age groups can play together
  - Easily played co-ed
- Very safe
  - Rules designed with "safety first" in mind
  - Equipment is light and easy to control
- Easy to learn. Can teach basic rules in 5 minutes.
- Can be played year-round

FloorballPlanet is leading this sports revolution. We are the largest supplier of floorball equipment in the United States. To fully outfit a team of 12 players does not require a big investment. And because of the huge interest in floorball, more and more retailers, rinks and pro shops are offering floorball items for sale in their product lines.

If you are associated with any of the organizations listed above or if you are interested in learning more about this exciting sport, please contact us. Visit our web site and online store at [www.floorballplanet.com](http://www.floorballplanet.com) or call us at (817) 806-5002.

**T Shirt, Stick, Ball, Shorts, Sneakers....Let's Play!**

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(Our retail store, warehouse and offices are located in Grand Prairie, Texas, about 4 miles south of DFW Airport)

